



GOVERNMENT OF ODISHA
HEALTH & FAMILY WELFARE DEPARTMENT

File No. HFW-FW-FWMISC-0037-2021 18000 /H&F.W. Dated 24-06-2021
From

Shri P. K. Mohapatra, IAS
Additional Chief Secretary to Government

To

All the Collectors & District Magistrate
The Commissioners, Municipal Corporation
Bhubaneswar, Cuttack, Berhampur, Sambalpur and Rourkela
All the CDM&PHOs

**Sub: Launching of Pneumococcal Conjugate Vaccine (PCV) under
Universal Immunization Programme in the State on 30th June
2021 - Reg.**

Madam/Sir,

Inviting a reference to the subject cited above, I am to say that Hon'ble Minister, Health & Family Welfare will launch Pneumococcal Conjugate Vaccine (PCV) under Universal Immunization Programme on **30th June 2021 at 11.30 AM** at State level through virtual mode. After the introduction of PCV in the Routine Immunization, it will benefit nearly 8 lakh young children annually in our State and this will help in reducing risk of morbidity & mortality due to Pneumonia and meningitis among children in the State.

Following activities shall be ensured for introduction of PCV under UIP: -

1. Collectors / Municipal Commissioners / CDM & PHOs along with their health team & senior officers shall participate in the State level launching through virtual mode
2. District level launching shall be conducted after State launching by strictly adhering to COVID-19 protocol. Public figure such as Hon'ble MP, MLA may be invited for launching at district level.
3. Adequate IEC activities like media briefing, display of hoarding, banner, Miking, Swasthya kantha etc. shall be conducted to create awareness among the community.
4. At the launching site, IEC activities shall be conducted and 3 to 5 infants aged 1½ month may be mobilized for administration of 1st dose of PCV. The entire

launching process shall be covered by media to publicity.

5. The SIHFW Directorate will communicate the communication plan along with IEC material prototypes for the said purpose. The fund available under NHM PIP 2021-22 (line item: 11.1.5) shall be utilized for the said purpose.

You are therefore requested to ensure the above activities for successful launching of the PCV Introduction in the State and take periodic reviews on the successful roll out of it in your district /MC.

Yours faithfully,


24/06/2021
Additional Chief Secretary to Government

Memo No 18001 /H, Dated. 24-06-2021

Copy forwarded to the Mission Director, NHM, Odisha for kind information.


24/06/21
Deputy Secretary to Government

Memo No 18002 /H, Dated. 24-06-2021

Copy forwarded to the Director, Family Welfare, Odisha for kind information.


24/06/21
Deputy Secretary to Government

Memo No 18003 /H, Dated. 24-06-2021

Copy forwarded to the Advisor (RCH) / Addl. Commissioner (Immu)/ Addl. Commissioner (UIP) / Jt. Commissioner (Immu) for information.


24/06/21
Deputy Secretary to Government

Memo No 18004 /H, Dated. 24-06-2021

Copy forwarded to the Health Specialist, UNICEF / Health Officer, UNICEF / SRTL, WHO / SPO, UNDP / STO, JSI (RISE) / STO, JSI (PCV) for information and requested to participate in State launching.


24/06/21
Deputy Secretary to Government