

GOVERNMENT OF ODISHA HEALTH & FAMILY WELFARE DEPARTMENT

File No. BSKY/H&FW/SHAS/144(IV)/22

782

/H. Dated. 11.04.2023

From

Shalini Pandit, IAS Commissioner-cum-Secretary to Government

To

All Collectors
All Municipal Commissioners
All Superintendents of Police
DCP, Bhubaneswar/ Cuttack
All CDM & PHOs

Sub:- Sensitization of BSKY beneficiaries and curbing of fraudulent activities of persons exploiting beneficiaries.

Madam/Sir

Biju Swasthya Kalyan Yojana is a path breaking scheme to provide universal health coverage, with special emphasis on the health protection of economically vulnerable families & women.

Under component 2 of the scheme, all 96.5 lakh families of Odisha having NFSA/SFSS card are provided with BSKY annual health coverage of Rs. 5 lakh per family and additional Rs. 5 lakh for the women members of the family, at empanelled private hospitals. In view of recent incidents reported regarding exploitation of beneficiaries by nefarious elements, all concerned may be sensitized on the following points:-

- (1) BSKY Smart Health Card once issued to a beneficiary does not require renewal, as it is auto renewed annually through BSKY IT platform.
- (2) The beneficiary does not have to pay anyone or go to any office for renewal of the card as the same is auto renewed by the IT platform at the back-end.
- (3) All NFSA/SFSS beneficiaries having valid ration card can avail benefit under BSKY at empanelled private hospital, without BSKY card.

(4) Recharge of the balance in the card is also done automatically on the 1st of September every year through BSKY IT platform.

Hence, all field workers and beneficiaries may be sensitized on these points, so that nefarious elements do not exploit beneficiaries in the name of renewal of BSKY card or recharge of balance in the BSKY card.

In this matter, a prototype of IEC material on BSKY sensitization is enclosed herewith.

Yours Faithfully

Commission-cum- Secretary to Government

Memo No. 783 /H Dated. 11,04,2023

Copy forwarded to the CEO, SHAS for information and necessary action.

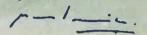
Commission-cum- Secretary to Government



BIJU SWASTHYA KALYAN YOJANA



66 Every life is Precious >>



Chief Minister, Odisha

IMPORTANT INFORMATION FOR BSKY BENEFICIARIES



BSKY CARD IS AUTO RENEWED EACH YEAR FOR WHICH BENEFICIARY DOES NOT HAVE TO COME TO ANY OFFICE OR MAKE ANY PAYMENT.



ALL RATION CARD HOLDERS (NFSA/SFSS) ARE AUTO INCLUDED IN BSKY SCHEME EVEN WITHOUT BSKY CARD.



BENEFICIARIES
SHOULD PROVIDE
THEIR CORRECT
PHONE NUMBER TO
HOSPITAL AT THE
TIME OF ADMISSION
TO ENSURE
FEEDBACK CALL.

IRIS SCAN



BIOMETRICS SCAN



OTE



BSKY USES 3 TYPES OF BENEFICIARY AUTHENTICATION TO PREVENT FRAUD

DEPARTMENT OF HEALTH & FAMILY WELFARE







ବିଜୁ ସ୍ୱାସ୍ଥ୍ୟ କଲ୍ୟାଣ ଯୋଜନା



ର୍ଷ ପ୍ରତିଟି ଜୀବନ ଆମ ପାଇଁ ମୂଲ୍ୟବାନ । ⁹⁹ ସେମ୍ୟ ଅଞ୍ଚଳ । ସ୍କୁଲ ମୁଖ୍ୟମନ୍ତୀ, ଓଡ଼ିଶା

ବିଏସ୍କେଓ୍ୱାଇ ହିତାଧିକାରୀକ ପାଇଁ ମହତ୍ତ୍ୱପୂର୍ଣ୍ଣ ସୂଚନା



ଟିଏସ୍କେୱାଇ କାର୍ଡର ନବୀକରଣ ସ୍ୱତଃପ୍ରବୃତ୍ତ ଭାବେ ହୋଇଥାଏ । ଏଥିପାଇଁ କୌଣସି ଦତ୍ପର କୁ ଯିବାକୁ କିମା ଦେୟ ଦେବାକୁ ପଡିନଥାଏ ।



ସମଞ୍ଚ ରାସନକାର୍ଡଧାରୀ (NFSA /SFSS) ମାନଙ୍କର ବିଏସ୍କେଖିଇ କାର୍ଡି ନଥିଲେ ମଧ୍ୟ ସେମାନେ ବିଏସ୍କେଖିଇ ଯୋଜନାର ସମଞ ସୁବିଧା ପାଇବା ପାଇଁ ଯୋଗ୍ୟ ।



ସମଞ୍ଚ ହିତାଧିକାରୀ ମାନଙ୍କ ଠାରୁ ଫୋନ ମାଧ୍ୟମରେ ମତାମତ ନିଆଯାଉଥିବାରୁ ଚିକିତ୍ସାଳୟରେ ପଞ୍ଜିକରଣ ସମୟରେ ନିଜର ସଠିକ୍ ଫୋନ ନମ୍ଭର ଦିଅନ୍ତୁ ।

ଆଇରିସ୍ କ୍କାନ୍



ବାୟୋମେଟ୍ରିକସ୍ କାନ୍



ଓଟିପି



ହିତାଧିକାରୀମାନେ ଠକାମୀର ଶୀକାର ନହେବା ପାଇଁ ବିଏସ୍କେୱାଇରେ ୩ ପ୍ରକାରର ତନଖି ବ୍ୟବସ୍ଥା କରାଯାଇଛି ।

ସ୍ୱାସ୍ୟୁ ଓ ପରିବାର କଲ୍ୟାଣ ବିଭାଗ

📞 ୧ ୦ ୪ ରେ ଫୋନ୍ କରନ୍ତୁ ।