



GOVERNMENT OF ODISHA
HEALTH & FAMILY WELFARE DEPARTMENT

File No. BSKY/H&FW/SHAS/144(IV)/22 782 /H. Dated. 11.04.2023

From

Shalini Pandit, IAS
Commissioner-cum-Secretary to Government

To

All Collectors
All Municipal Commissioners
All Superintendents of Police
DCP, Bhubaneswar/ Cuttack
All CDM & PHOs

Sub:- Sensitization of BSKY beneficiaries and curbing of fraudulent activities of persons exploiting beneficiaries.

Madam/Sir

Biju Swasthya Kalyan Yojana is a path breaking scheme to provide universal health coverage, with special emphasis on the health protection of economically vulnerable families & women.

Under component 2 of the scheme, all 96.5 lakh families of Odisha having NFSA/SFSS card are provided with BSKY annual health coverage of Rs. 5 lakh per family and additional Rs. 5 lakh for the women members of the family, at empanelled private hospitals. In view of recent incidents reported regarding exploitation of beneficiaries by nefarious elements, all concerned may be sensitized on the following points:-

- (1) BSKY Smart Health Card once issued to a beneficiary does not require renewal, as it is auto renewed annually through BSKY IT platform.
- (2) The beneficiary does not have to pay anyone or go to any office for renewal of the card as the same is auto renewed by the IT platform at the back-end.
- (3) All NFSA/SFSS beneficiaries having valid ration card can avail benefit under BSKY at empanelled private hospital, without BSKY card.

(4) Recharge of the balance in the card is also done automatically on the 1st of September every year through BSKY IT platform.

Hence, all field workers and beneficiaries may be sensitized on these points, so that nefarious elements do not exploit beneficiaries in the name of renewal of BSKY card or recharge of balance in the BSKY card.

In this matter, a prototype of IEC material on BSKY sensitization is enclosed herewith.

Yours Faithfully



Commission-cum- Secretary to Government

Memo No. 783 /H Dated. 11.04.2023

Copy forwarded to the CEO, SHAS for information and necessary action.



Commission-cum- Secretary to Government



Government of Odisha



Healthy Odisha
Happy Odisha

BIJU SWASTHYA KALYAN YOJANA



“ Every life is Precious ”

Chief Minister, Odisha

IMPORTANT INFORMATION FOR BSKY BENEFICIARIES



BSKY CARD IS AUTO RENEWED EACH YEAR FOR WHICH BENEFICIARY DOES NOT HAVE TO COME TO ANY OFFICE OR MAKE ANY PAYMENT.



ALL RATION CARD HOLDERS (NFSA/SFSS) ARE AUTO INCLUDED IN BSKY SCHEME EVEN WITHOUT BSKY CARD.



BENEFICIARIES SHOULD PROVIDE THEIR CORRECT PHONE NUMBER TO HOSPITAL AT THE TIME OF ADMISSION TO ENSURE FEEDBACK CALL.

IRIS SCAN



BIOMETRICS SCAN



OTP



BSKY USES 3 TYPES OF BENEFICIARY AUTHENTICATION TO PREVENT FRAUD

DEPARTMENT OF HEALTH & FAMILY WELFARE

CALL 104 HEALTH HELPLINE



ଓଡ଼ିଶା ସରକାର



ସ୍ୱସ୍ଥ ଓଡ଼ିଶା, ସୁଖା ଓଡ଼ିଶା

ବିଜୁ ସ୍ୱାସ୍ଥ୍ୟ କଲ୍ୟାଣ ଯୋଜନା



“ପ୍ରତିଟି ଜୀବନ ଆମ ପାଇଁ ମୂଲ୍ୟବାନ ।”

ରବୀନ୍ଦ୍ର ଚଢ଼ନାଧିକାରୀ
ମୁଖ୍ୟମନ୍ତ୍ରୀ, ଓଡ଼ିଶା

ବିଏସକେଡ୍ୱାଇଲ ହିତାଧିକାରୀଙ୍କ ପାଇଁ ମହତ୍ତ୍ୱପୂର୍ଣ୍ଣ ସୂଚନା



ବିଏସକେଡ୍ୱାଇଲ କାର୍ଡର ନବୀକରଣ ସ୍ୱତଃପ୍ରଚ୍ଚର ଭାବେ ହୋଇଥାଏ । ଏଥିପାଇଁ କୌଣସି ଦପ୍ତର କୁ ଯିବାକୁ କିମ୍ବା ଦେୟ ଦେବାକୁ ପଡ଼ିନଥାଏ ।



ସମସ୍ତ ରାସନକାର୍ଡଧାରୀ (NFSA /SFSS) ମାନଙ୍କର ବିଏସକେଡ୍ୱାଇଲ କାର୍ଡ ନଥିଲେ ମଧ୍ୟ ସେମାନେ ବିଏସକେଡ୍ୱାଇଲ ଯୋଜନାର ସମସ୍ତ ସୁବିଧା ପାଇବା ପାଇଁ ଯୋଗ୍ୟ ।



ସମସ୍ତ ହିତାଧିକାରୀ ମାନଙ୍କ ଠାରୁ ଫୋନ ମାଧ୍ୟମରେ ମତାମତ ନିଆଯାଉଥିବାରୁ ଚିକିତ୍ସାଳୟରେ ପଞ୍ଜିକରଣ ସମୟରେ ନିଜର ସଠିକ୍ ଫୋନ ନମ୍ବର ଦିଅନ୍ତୁ ।

ଆଇରିସ୍ ସ୍କାନ



ବାୟୋମେଟ୍ରିକ୍ ସ୍କାନ



ଓଟିପି



ହିତାଧିକାରୀମାନେ ଠକାମାର ଶାକାର ନହେବା ପାଇଁ ବିଏସକେଡ୍ୱାଇଲରେ ଣା ପ୍ରକାରର ଚଳଣ୍ଡ ବ୍ୟବସ୍ଥା କରାଯାଇଛି ।

ସ୍ୱାସ୍ଥ୍ୟ ଓ ପରିବାର କଲ୍ୟାଣ ବିଭାଗ

୧୦୪ ରେ ଫୋନ୍ କରନ୍ତୁ ।