



**Government Of Odisha
Information and Public Relations Department**

REQUEST FOR PROPOSAL

**SUPPLY, INSTALLATION, OPERATION & MAINTENANCE OF
OUTDOOR DIGITAL LED DISPLAY BOARDS FOR
RATH YATRA — 2026**

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Government of Odisha
Information and Public Relations Department

No. IPR-FP-GP-0005-2026/ 5956 /IPR

Dated: 09.04.2026

Request For Proposal

The Information & Public Relations Department, Government of Odisha, invites **Request for Proposal** to select a competent Agency for **Supply, Installation, Operation and Maintenance of 65 (Sixty-Five) Outdoor Digital LED Display Boards** at designated locations in and around Puri for the occasion of **Puri Shri Jagannath Rath Yatra 2026** for a **fixed-duration on rental/operational basis for a period of 15 (Fifteen) days**.

The purpose of these LED Display Boards is to serve as a mass-communication and public-information infrastructure during the Rath Yatra, including real-time crowd and traffic updates, temple ritual live feeds, and emergency health and safety messages.

Proposals, duly signed and complete in all respects, must reach the Department by **4:00 PM on 30.04.2026** through Speed Post/ Registered Post /Courier. Evaluation of documents will be held on **02.05.2026 at 11:30 AM** in the Conference Hall, I&PR Department, Bhubaneswar.

Further details can be seen on the website: <https://inpr.odisha.gov.in> & <https://odisha.gov.in> . Any addendum/corrigendum/cancellation of the tender can also be seen in the said websites only.

Sd/-
Director

Memo No. 5957, Dated 09.04.2026

Copy forwarded to the Deputy Secretary (Advertisement Section) for information and necessary action. He is requested to publish the RFP in **two leading Odia newspapers** and **two leading English dailies (All India Edition)** on dated **10.04.2026**.

Sd/-
Deputy Secretary (Field)

Memo No. 5958, Date 09.04.2026

Copy forwarded to the System Analyst for information and necessary action. He is requested to take appropriate steps for uploading the Request for Proposal (RFP) in the website of Information & Public Relations Department <https://inpr.odisha.gov.in/> & website of Govt. of Odisha <https://odisha.gov.in>.

Sd/-
Deputy Secretary (Field)

Memo No. 5959, Dated 09.04.2026

Copy forwarded to the Superintendent, Issue Section, for information and necessary action. He is requested to display the RFP on the Department's Notice Board.

Sd/-
Deputy Secretary (Field)

Memo No. 5960, Dated 09.04.2026

Copy forwarded to the Dairy Superintendent for information and necessary action. He is requested to collect sealed bid documents received through Speed Post/Registered Post/Courier and hand them over to the Deputy Secretary (Field) for safe custody.

Sd/-
Deputy Secretary (Field)

Memo No. 5961, Dated 09.04.2026,

Copy forwarded to the O.E.-II Section for information and necessary action. They are requested to keep the Conference Hall ready on **02.05.2026 at 11:00AM** for opening the Tender.

Sd/-
Deputy Secretary (Field)

Government of Odisha
Information and Public Relations Department

RFP No: IPR-FP-GP-0005-2026/ _____ /IPR

Dated: 09.04.2026

SECTION – I: INVITATION FOR BIDS

1.1 Introduction of the Project

a. The Information and Public Relations Department, Government of Odisha, intends to select a competent Agency for **Supply, Installation, Operation and Maintenance of 65 (Sixty-Five) Outdoor Digital LED Display Boards** at designated locations in and around Puri for the occasion of **Puri Shri Jagannath Rath Yatra 2026** for a **fixed-duration on rental/operational basis for a period of 15 (Fifteen) days**.

b. The purpose of these LED Display Boards is to serve as a mass-communication and public-information infrastructure during the Yatra, including real-time crowd and traffic updates, temple ritual live feeds, and emergency health and safety messages.

c. Further details can be seen on the website: <https://inpr.odisha.gov.in> & <https://odisha.gov.in> . Any addendum/corrigendum/cancellation of the tender can also be seen in the said websites only.

1.2 Issuer of RFP

Sl. No.	Particular	Details
1.	Name of the Client	The Director, Information & Public Relations Department, Govt. of Odisha
2.	Method of Selection	Least Cost-Based Selection (LCBS i.e. L-1) Method
3.	Date of Issue of RFP	09.04.2026
4.	Date of Pre-Bid Meeting	16.04.2026 at 11.30 AM
5.	Proposal Due Date	30.04.2026 on or before 4 PM
6.	Date of Opening of Proposal	02.05.2026 at 11.30 AM
7.	Address for Submission of Proposal	The Director, Information & Public Relations Department, Government of Odisha, Bhubaneswar, Odisha Telephone No. -2394890/ 2398610(Fax) E-mail: fpiprodisa@gmail.com Mode of Submission: Speed

		Post/ Registered Post/ Courier only to the address specified above during office hours only. Submission of the bid through other mode and a late bid will be rejected.
8.	Place of Opening of Proposal	Conference Hall of I& PR Department

Any proposal received after the deadline for submission of proposals mentioned in Section 1.4 will be summarily rejected. The Department shall not be responsible for any delay, technical fault, or non-receipt of documents. No further correspondence on the subject will be entertained.

1.3 About the RFP Document

- a. This RFP provides information regarding the Procurement, Scope of work, technical requirements, and other related information to the Bidder(s).
- b. It details the General Terms and Conditions with respect to the Bid Process Management to be adopted for the proposed Project.
- c. The RFP contains the Agreement template outlining the contractual and legal terms and conditions applicable for the proposed engagement.
- d. Bidders are expected to examine all instructions, forms, terms, project requirements and other information in the RFP documents. Failure to furnish all information required by the RFP documents, or submission of a proposal not substantially responsive to the RFP documents in every respect, will be at the Bidder's risk and may result in rejection of the proposal and forfeiture of the Earnest Money Deposit (EMD).

1.4 Pre-Bid Conference

The Department shall organize a Pre-Bid Conference on the scheduled date and time as mentioned in Section 1.4 of this RFP and may incorporate changes in the RFP based on acceptable suggestions received during the interactive Pre-Bid Conference. The Department shall receive and respond to prospective Bidders' Pre-Bid queries as per the scheduled date and time. The decision of the department regarding the acceptability of any suggestion shall be final and shall not be called into question under any circumstances.

The responses to queries shall be conveyed to all prospective Bidders by hosting amendments / clarifications / corrigendum on the website <https://inpr.odisha.gov.> & <https://odisha.gov.in> in within 7 working days. Bidders are requested to send their consolidated queries to the email: fpiprodisa@gmail.com.

SECTION – II: QUALIFICATION CRITERIA

This Invitation to Bid is open to all entities meeting or exceeding the following minimum qualification criteria. Bidders failing to meet any one criterion, or not submitting requisite documentary evidence, are liable to be summarily rejected.

Sl.	Clause	Documents Required
1	The Bidder should be an established Manufacturer of Outdoor LED Video Wall / Display Board OR should be a Manufacturer's Authorized Dealer / Distributor / System Integrator in India, and should have been in business for a period exceeding Five (5) years as on the proposal due date.	Certificate / Authorization letter from OEM / Manufacturer; Company Registration Certificate as per Format T-5
2	The Bidder should be registered in India under the Companies Act, 1956 / 2013 or as a Partnership Firm under the Partnership Act, 1932 and should have been in operation for at least 5 years.	Certificate of Incorporation / Commencement of Business / Partnership Deed; Memorandum and Articles of Association.
3	The Bidder should have a registered office / service center in Odisha to provide full time service support.	Details and documentary proof of registered office / service center in Odisha.
4	The Bidder should have experience in executing outdoor LED display / video wall installation projects of at least 50 Nos. in India in the last three years, including at least three projects for a Government / PSU body where multiple LED screens were networked and centrally managed.	Copy of Work Orders / Contracts; Completion Certificates from clients; Details of projects.
5	An average Annual Turnover of Bidder (if dealer/distributor/ system integrator and participating with authorization from the Manufacturer) should be at least INR 2 Crores during the last three financial years (i.e. 2022-23, 2023-24, 2024-25). In that case, the bidder shall also have to furnish the turnover of Manufacturer as mentioned below.	Audited Profit & Loss Statement / CA-certified Turnover Certificate for F.Y. 2022-23, 2023-24, 2024-25.
6	In case the bidder (other than Manufacturer) participates in the Tender, they will have to furnish authorization from the Manufacturer the prescribed format of the RFP to participate in the bid and certify that they have service support mechanism in India through the said bid their authorized channel partner/ dealer distributor in India	In case of Authorized Dealer/ Distributor/System Integrator, Authorization certificate of respective Manufacturer of LED Display to be used for this proposal.

7	The bidder (if Manufacturer) should have an average Annual audited turnover of at least INR 10 Crores during the last three financial years (i.e. 2022-23, 2023-24, 2024-25).	Audited Profit & Loss Statement / CA-certified Turnover Certificate for F.Y. 2022-23, 2023-24, 2024-25.
8	The Manufacturer of the LED Video Wall must hold valid certificates including: BIS for Visual Display Units, BS EN 12966, UL, EPR from CPCB, RoHS, FCC, CE, ISO 9001:2015, ISO 45001:2018, ISO 14001:2015, and ISO/IEC 27001:2013.	Valid copies of all the certificates from the OEM / Manufacturer.
9	The Bidder should not be under any declaration of ineligibility, or blacklisted by any Ministry / Department of Government of India or any State Government/PSU as on the date of submission of the proposal. The bidder should not be involved in any criminal/judicial proceedings as on date of submission of the proposal.	Affidavit before rotary/ Executive Magistrate shall be furnished.
10	The Bidder must have a valid GST Registration Certificate issued by GST authorities and Permanent Account Number (PAN) issued by the Income Tax Department with up-to-date filling of GST Return in GST 3B and should have filed ITR for last 3 Assessment Year i.e. 2023-24, 2024-25 & 2025-56	Copy of GST Certificate and PAN Card, latest 3B Return filing copy/ ITR filing copies of last 3 Assessment Year i.e. 2023-24, 2024-25 & 2025-56
11	The Bidder must submit the EMD of INR 20,00,000/- and Bid Processing Fee of INR 10,000/- as specified in this RFP.	DD / Bank Guarantee for EMD; DD for Bid Processing Fee. Both in favour of DDO, I&PR Department, Govt. to Odisha, Payable at Bhubaneswar.

SECTION – III: SCOPE OF WORK & TECHNICAL SPECIFICATIONS

3.1 Background and Objective

The Information and Public Relations Department, Government of Odisha, is responsible for the effective dissemination of public information and government communications during large-scale events and festivals. The Puri Shri Jagannath Yatra 2026 is one of the most significant religious and cultural events in the State of Odisha, attracting millions of devotees from across India and abroad.

In order to manage the unprecedented congregation of devotees, the Department proposes to install **65 (Sixty-Five) Outdoor Digital LED Display Boards** at strategic locations along the National Highways, town roads, and other critical points in and around Puri. These boards will serve as a real-time public communication system for **15 (Fifteen) days** covering the Yatra period.

3.2 Key Objectives of the LED Display System

- Live telecast of sacred rituals and ceremonies of Lord Jagannath, Lord Balabhadra, and Devi Subhadra.
- Real-time dissemination of crowd management and traffic regulation information.
- Broadcasting of emergency health, safety, and security alerts issued by the designated control rooms.
- Providing a centralized command-and-display mechanism integrated with the Integrated Command and Control Centre (ICCC), Temple Control Room, and designated Telecasting Agencies.

3.3 Nature of Content to be Displayed

3.3.1 Information Sharing through LED Screens:

Real-time information related to temple rituals, pertaining to crowd density, traffic flow, road diversions, and emergency messages relating to devotees' health, traffic, safety and security — as provided from time to time by the control rooms — shall be displayed on the LED screens.

3.3.2 Rituals Live Feed:

The auspicious and sacred rituals of Lord Jagannath, Lord Balabhadra, and Devi Subhadra shall be live-telecast on the LED Screens during the following key events and ceremonies:

- Devasnana Purnima (the sacred bathing ceremony of the Trinity)
- Gundicha Yatra (the Chariot Festival — the procession of the Divine Trinity to the Gundicha Temple)
- Hera Panchami (the divine visit of Goddess Lakshmi to Gundicha Temple)

- Bahuda Yatra (the return journey of the Trinity to Shri Jagannath Temple)
- Suna Besha (the Gold Ornament Ceremony — the Trinity adorned in golden attire atop the chariots)
- Adhara Pana, Chhera Panhara and other scheduled sevapuja rituals as notified by the Temple Administration.
- Niladri Bije (the re-enthronement of Lord Jagannath upon His return to the sanctum sanctorum)
- Emergency messages and special announcements as provided from time to time by the ICCC and the Temple Control Room.

3.4 Number and Location of LED Display Boards

Sl.	Category of Location	Screen Size (ft)	Height Above Ground	No. of Boards
1	National Highway (NH) Locations	14 ft x 8 ft	14 ft (Min.)	42 (Approximately subject to change as per actual requirement)
2	Township / Urban Areas	8 ft x 6 ft	14 ft (Min.)	23 (Approximately subject to change as per actual requirement)
TOTAL				65

Note: The exact location-wise distribution and site details shall be provided to the selected Bidder through the Work Order. The Department reserves the right to revise the location-wise distribution within the total quantity of 65 boards as per requirement of the District Administration of Puri. There may be possibilities of grouping of the entire contract into 3-4 zones for better monitoring and for dissemination of information/messages as per the requirement of the locality/locations.

3.5 Technical Specifications of LED Display Boards

The Bidder must supply LED Display Boards meeting or exceeding the following technical specifications:

A. Specifications for NH Boards (14 ft x 8 ft) and Township Boards (8 ft x 6 ft):

Technical Specifications — Outdoor LED Display Video Wall		
Category	Parameter	Requirement
Unit Module	Pixel Pitch	P4.8mm or lower
	Lamp	SMD 1820
	Material	Aluminum Die Cast
	Pixel Density	43,402 pixel/m ²
	Module Size	288mm x 288mm
	Module Resolution	60 x 60 Dots
	Module Weight	800 gm
	Module Maintenance	Front / Rear
	Scan Rate	1/10
Cabinet	Cabinet Size	576mm x 576mm
	Cabinet Weight	9.4 kg or lower
	Cabinet Resolution	120 x 120 Dots
	Protection Level (R/F)	IP54 / IP65 or higher
	Power Supply	60amp – 5V
	Brightness	4500 Nits or higher
	Contrast Ratio	8000 : 1 or better
	Optimal Viewing Distance:	6m to 200m
	Optimal Viewing Angle: (Horizontal), (Vertical)	160°or higher 120°or higher

Display	LED Brightness	An emitted brightness measurement tool, namely a luminance meter (which can provide direct brightness reading in cd/m2), for brightness measurement of the offered LED screen. The manufacturer of the LED Display should provide details (Model No. & Date of Purchase) of the Luminance meter available with its latest calibration certificate. The same instrument shall be used to check the minimum brightness levels as offered in the bid.
Main Parameters	Driver IC	ICN2153 or better
	Refresh Rate	3840 Hz or higher
	Input Voltage	AC 220 – 240V
Temperature & Humidity of LED Cabinet	Storage Temperature:	0°C to +90°C
	Working Temperature:	0°C to +60°C
Additional Parameters	Lifetime	Minimum 1,00,000 hours
	Mounting Height	Minimum 14 feet above ground level on a galvanized / powder-coated steel structure with dual-pole support
	Live Feed Connectivity	Capable of receiving and broadcasting live video feed from Temple Control Room, ICC, and Telecasting Agency via secured fiber / wireless / IP connectivity, including Dish TV / DTH setup.
	Connectivity Accessories	Router (broadband / 5G), Dish TV / DTH Receiver, Secured Cloud CMS, and all cabling as required.

	Centralized Control	Centralized command and display mechanism — crowd/traffic regulation messages and emergency alerts can be pushed instantly from ICCC and projected simultaneously on all or selected LED screens.
	Certifications	BIS (VDU and Media Player), EN 12966, UL, EPR from CPCB, RoHS, FCC, CE, ISO 9001:2015, ISO 45001:2018, ISO 14001:2015, ISO/IEC 27001:2013.

3.6 Scope of Work — Vendor Obligations

The selected Bidder shall be responsible for the following, inclusive of all costs in the quoted price:

1. Supply, fabrication, installation, maintenance, and operation of all 65 Outdoor LED Display Boards at the designated locations, including all LED modules, cabinets, mounting structures, civil works, and electrical works.
2. Provision of electrical cable from the electricity source point to each LED screen, inclusive of all related electrical hardware, MCBs, DBs, cable ducting and conduit work.
3. Arrangement of electricity connection at all locations along with adequate power backup (UPS / DG Set as required) to ensure uninterrupted display operation throughout the 30-day Yatra period.
4. Supply and integration of Dish TV / DTH Receiver, Router (broadband / 4G), and Secured Cloud CMS platform at each location to enable live feed reception and content management.
5. Deployment of an adequate number of trained technicians and operators for each LED Screen for round-the-clock operation during the 30-day Yatra period.
6. Provision of a live feed interface and connectivity between the Temple Control Room, ICCC, and Telecasting Agency to enable seamless live broadcasting of rituals and instant pushing of emergency messages.
7. Centralized Command Mechanism — crowd and traffic regulation messages, emergency alerts and other instant messages shall be operable from the ICCC and shall be projected simultaneously on the LED Screens.
8. Routine and preventive maintenance, including timely repair / replacement of any faulty component, throughout the contract period so as to ensure a minimum screen uptime of 90% per day.

9. Demounting, dismantling, and removal of all LED Display equipment, structures, cables and allied accessories from all locations immediately upon expiry of the 30-day contract period, leaving the sites in their original condition.
10. All the LED Screens and associated systems shall be fully installed, tested, commissioned, and operational by _____.

3.7 Cost Inclusive Items

The cost quoted by the Bidder must be all-inclusive and shall cover, without any additional claim, the following:

- 65 Outdoor LED Display Boards (with cabinets, modules, and frame)
- Mounting Structure or Truss (steel, dual-pole / single-pole as applicable)
- Civil Works (foundation, erection, anchoring, anti-vibration measures)
- Electrical Works (cabling from source, earthing, MCBs, DBs, conduit)
- Power Backup (UPS / DG Set at locations as required)
- Dish TV / DTH Receiver and Antenna at each location
- Router (broadband / SIM-based) at each location
- Secured Cloud-based Content Management System (CMS) for the contract period
- Live Telecast Interface — capability to display live video feeds of Temple rituals, instant messages from Control Room, ICC, and Telecasting Agency
- Deployment of technicians, operators, and supervisory staff
- All transportation, insurance, loading, and unloading charges
- Dismantling and site restoration upon contract expiry
- All applicable taxes, duties, levies, and GST

The successful Bidder shall, at its own cost, arrange transportation, loading, unloading and maintain adequate insurance coverage for all LED Display Boards, associated structures, equipment, manpower, and third-party risks for the entire contract period. The cost of such insurance shall be deemed to be included in the quoted price. There shall be no additional claim than the quoted cost.

3.8 Control Room

The District Administration, Puri shall provide a suitable Control Room / operational space to the successful Bidder for monitoring, coordination, content management, and real-time operation of the LED Display Boards during the contract period. The successful Bidder shall deploy the required manpower and communication equipment for the operation of the said Control Room.

SECTION – IV: SERVICE LEVEL AGREEMENT

4.1 Uptime and Availability

Parameter	SLA Metric
Minimum Screen Uptime	≥ 95% per day per screen
Maximum Permissible Downtime per Screen per Day	≤ 60 minutes but not at a stretch
Response Time (fault reported to rectification)	Within 1 hour for major faults; within 30 minutes for other faults.
Technician Availability	24 x 7, for all 15 days of the contract period
Content Update Response	Immediate (within 5 minutes of instruction from ICCC / the Department)
Penalty	Any deviation to above requirement, no payment for the screen for entire day.

SECTION – V: INSTRUCTIONS TO BIDDERS

5.1 Bid Preparation

Bids shall be submitted in physical form as specified. The Bid shall be submitted in two parts:

- Technical Bid (Envelope-1): Qualification documents, technical compliance, company profile, experience details, and all supporting documents.
- Financial Bid (Envelope-2): Price Bid in the prescribed format (Format F-1), sealed separately.

5.2 Bid Processing Fee

The bidder must furnish as part of the technical proposal, the required bid processing fee (Non-refundable) amounting to **Rs. 10,000/- (Ten Thousand) Only** in the shape of DD from any scheduled commercial bank in favour of **“D.D.O., I.&P.R. Department”** payable at Bhubaneswar. **Proposals received without a bid processing fee will be rejected.**

5.3 EMD:

The tender document shall accompany with an Earnest Money Deposit (EMD) of **Rs.20,00,000/- (Twenty Lakh)** without which the tender shall be rejected. The Earnest Money Deposit should be made available in favour of **DDO, Information and Public Relations Department Government of Odisha, Bhubaneswar** in the form of DD/FDR/Banker's Cheque / NSC / Postal Savings Pass Book in an envelope along with the sealed covers of “Technical” bid. The EMD may be forfeited (a) if they withdraw or modify their bids/ violate the Terms and Conditions of the Tender documents during period of validity etc. the EMD will be forfeited and the Agency shall be suspended for the period of 3 years from participating in any Government/ PSU Tenders. (b) in case of a successful bidder, if the bidder fails to sign the contract in accordance with this tender document. EMD shall be returned after the rejection of a bid in other cases. The DD/FDR/Banker's Cheque etc. shall be returned in original with or without reverse endorsement. EMD of the successful bidder shall be retained till the agreement is signed and Performance Security is deposited. Circulars and Guidelines of Govt. of Odisha on MSEs and Start-ups shall be applicable.

5.4 Performance Security

The qualified bidder shall have to furnish a Performance Security equivalent to **3% (Three Per cent)** in the form of Bank Guarantee / Demand Draft / FDR from any Nationalized Bank / Scheduled Bank situated in Bhubaneswar / Odisha / electronic Bank Guarantee (e-BG) duly pledged in favour of **“D.D.O., I.&P.R. Department”**, within 7 days of notifying the acceptance of the proposal for the award of contracts per the format at **Annexure-I**, the performance security shall be valid for a period of **three months** beyond the date of completion of all contractual obligations. Failure to comply with the above requirements shall constitute sufficient grounds for the forfeiture of the Performance Security. The Performance Security shall be released immediately after three months of the expiry of the contract period if there is no breach of contract on the part of the qualified bidder. No interest shall be paid on the Performance Security.

5.5 Bid Validity

Bids shall remain valid for a period of **120 (One Hundred and Twenty)** days from the last date of bid submission. The Department reserves the right to request an extension of bid validity.

5.5 Evaluation Criteria

Bids shall be evaluated on a two-stage basis:

- Stage 1 — Technical Evaluation: Bidders meeting the Qualification Criteria (Section II) shall be declared technically qualified. Non-compliant bids shall be summarily rejected.
- Stage 2 — Financial Evaluation: Financial bid of the technically qualified bids shall be opened. The lowest total cost quoted (L1) among technically qualified Bidders shall be considered for award of the contract.

Least Cost Based Selection (LCBS) method will be followed during the overall selection process. The client will select the lowest evaluated price bid among all the qualified bids. The Tender Publishing Authority can negotiate the rates with the L-1 bidder and finalize the rates accordingly. The authority is not bound to accept the L-1 rates. If the L-1 bidder fails to sign the agreement then negotiations with Firms other than the (L-1) lowest bidder i.e. L-2 bidder shall be held upon obtaining prior approval of the competent authority.

5.6 Site Visit

The Bidder shall request the Department in writing in case the Bidder wants to visit and examine sites and therefore obtain all information that may be necessary for preparing the proposal Document on their own responsibility. The costs of visiting the site(s) shall be at Bidder's own expense.

5.7 Award of Contract

The Department reserves the right to accept or reject any or all bids, to cancel the bid process, or to annul the bidding process and reject all bids at any time, without assigning any reason thereof. The decision of the Department shall be final and binding.

5.8 Terms & Conditions

- I. Request for Proposal is invited from eligible Agencies fulfilling the laid down eligibility criteria to submit their proposals. The details relating to the eligibility criteria, terms and conditions, and other information relating to this RFP can be downloaded from the Government of Odisha Portal all Tender Section and also from I & PR Website:- <http://inpr.odisha.gov.in/>. & <http://odisha.gov.in>
- II. Selected Agency will have to sign an Agreement with the Director, I.&P.R. Department for a period of **15 days**. If, the Agency fails to sign the Agreement within the stipulated period the selection of the Agency will stand canceled automatically. The cost to this effect will be borne by the selected bidder. This could be extended for a further period, if necessary, based on the requirement. The terms& conditions of the contract/cost shall remain unaltered.
- III. Wherever specific terms & conditions have not been spelled out in the document, OGFR of State Govt. shall apply.
- IV. If the agency fails to execute the assigned work satisfactorily, the agreement is liable to be canceled without giving any reasons thereof. No payment shall be made if the Agreement is canceled.

- V. All the crucial figures i.e. Rates & amount should be written in figures followed by words in a bracket in the Tender document.
- VI. There shall be no overwriting in the tender documents and other papers submitted. Any alteration should be initialed with a seal by the same person who signs the Tender document.
- VII. All the rates and amounts shall be quoted in Indian Rupees (INR).
- VIII. Submission of more than one competitive bid by the same Firm in response to the same Tender call Notice is prohibited and both bids shall be rejected.
- IX. No advance payment shall be made in any circumstances for the execution of work. Full payment will be made after receiving service from the firm and after certification given by the concerned Officer that full satisfactory service has been rendered by the agency as per the specification of the work order.
- X. TDS under IT & GST shall be deducted as per law.
- XI. All the disputes shall be subjected to the jurisdiction of Civil Courts situated at Bhubaneswar.
- XII. Each page of this Tender Document should be signed by the bidder with the seal in token of having read, understood, and accepted the terms and conditions of this contract.
- XIII. All the documents and papers submitted with the bid should be either in English or in Odia and shall be authenticated under the seal and signature of the bidder.
- XIV. In case of any dispute/ambiguity arising in the documentation, the decision of the I & P.R. Department /Tender calling authority shall be final.
- XV. The work order for a specific campaign will be issued to the Agencies based on the rights of the Agency on specific location/hoarding space in consultation with the sponsoring/indenting Department.
- XVI. The agency shall not sub-contract part or complete work assigned to him by the Client Department.
- XVII. Bidders to ensure that their offers are complete in all respect. Any deviation (the agency is found to be false) of non-compliance may lead to rejection of their offer at any stage.
- XVIII. I&PR Department will not be responsible for any loss, damage, or injury caused at the time of execution of the contract. The firm shall own the whole responsibility.
- XIX. The client shall have the sole right to choose/change the place of installation and accordingly can allot the same to the Agency.
- XX. All the information submitted or supplied in the formats of this tender document shall be presumed to be true to the best of the knowledge of the bidder, If the information/documents submitted by the bidding agency is found false/ fabricated/manipulated, it will be construed as criminal offence. The bidding Agency shall be black listed and action as deemed proper shall be initiated.
- XXI. The "Performance Security" may be forfeited partly/fully in case of failure to fulfil the terms & conditions of contract/work order issued from time to time within the agreement period.
- XXII. All or any of the tenders (bids) submitted can be rejected without assigning any reason thereof. No claim, whatsoever shall be admissible for the alleged loss/damage suffered by the bidders on account of such rejections.
- XXIII. The Client shall not be liable for the loss or damage which may happen to or in respect of any such work or materials whether the same being lost, stolen or damaged by weather or otherwise.

SECTION – VI: GENERAL CONDITIONS OF AGREEMENT

6.1 Contract Period

The contract shall be for a fixed period of **15 (Fifteen) days** commencing from the date of complete installation and commissioning of all 65 LED Display Boards, covering the duration of Puri Shri Jagannath Yatra 2026. The exact start and end dates shall be stipulated in the Work Order.

6.2 Payment Terms

The 100% payment of the total contract value shall be released by the Department after successful completion of the project and submission of the final bill, subject to certification by the Authority and subject to deduction of applicable taxes and statutory dues, if any.

6.3 Liability and Indemnity

The selected Bidder shall be solely responsible for ensuring the structural safety, electrical safety, and operational safety of all installed LED Display Boards. The I&PR department shall not be liable for any damage, loss, injury or accident arising from the installation, operation, or maintenance of the equipment. The Bidder shall indemnify and hold the department harmless from any such claims.

6.4 Force Majeure

The bidder shall be liable to the client for any failure to perform its obligations under this Agreement in the event of a Force Majeure situation (including natural disasters, acts of God, war, civil unrest, pandemic, or directives from a competent government authority). The bidder cannot take the plea of Force Majeure for non-performance of the contract. It is the responsibilities of the bidder to make good of the condition and perform its obligation at the earliest.

6.5 Termination

The I&PR Department reserves the right to terminate the contract:

- If the Bidder fails to install and commission the LED Boards by the stipulated deadline.
- If the Bidder is found guilty of corrupt or fraudulent practices.
- If the Bidder consistently fails to meet the SLA requirements.

Upon termination for default, The I&PR Department shall be entitled to forfeit the Performance Security and recover any additional cost incurred.

6.6 Dispute Resolution

Any dispute arising out of or in connection with this Agreement shall first be resolved through mutual discussion. If unresolved within 10 days, it shall be referred to arbitration under the Arbitration and Conciliation Act, 1996. The venue of arbitration shall be Bhubaneswar, Odisha. The governing law shall be the laws of India.

SECTION – VII: FORMATS OF BID SUBMISSION

(Information as per the prescribed formats to be furnished in
Technical Bid Envelope)

Format T-1: Technical Bid Cover Letter

(To be submitted on the letterhead of the Bidder, signed by the Authorized Signatory)

To

Tel: 0674-_____, E-mail: fpiprodisha@gmail.com, Website: www.ipr.odisha.gov.in

Ref.: **Request for Proposal (RFP):** Qualification Bid for Selection of Agency for Supply, Installation, Operation and Maintenance of 65 Outdoor Digital LED Display Boards for Puri Shri Jagannath Yatra 2026.

Dear Sir / Madam,

Having examined the RFP, the receipt of which is hereby duly acknowledged, we, the undersigned, offer to Supply, Install, Operate and Maintain 65 Outdoor Digital LED Display Boards for Puri Shri Jagannath Yatra 2026 as required and outlined in the RFP for Selection of Agency issued by the Department of Information and Public Relations, Government of Odisha.

We attach hereto the qualification response as required by the RFP, which constitutes our proposal.

We undertake that, if our proposal is accepted, we shall adhere to the scope of work (Supply, Installation, Operation and Maintenance of 65 Outdoor Digital LED Display Boards for a period of 15 days from the date of successful installation) or such adjusted plan as may subsequently be mutually agreed between us and the Department or its appointed representatives.

If our proposal is accepted, we will obtain a Performance Security in the format given in the RFP, issued by a Scheduled Bank in India, acceptable to the department, for a sum equivalent to 3% of the total price as quoted in our commercial proposal for the due performance of the Agreement.

We agree to unconditional acceptance of all the terms and conditions set out in the RFP and also agree to abide by this RFP response for a period of 120 days from the date fixed for Bid opening and it shall remain binding upon us with full force and virtue. Until within this period a formal Agreement is prepared and executed, this RFP response, together with your written acceptance thereof in your notification of award, shall constitute a binding Agreement between us and the department.

We confirm that the information contained in this proposal or any part thereof, including its exhibits, schedules, and other documents and instruments delivered or to be delivered to the department, is true,

accurate, and complete. This proposal includes all information necessary to ensure that the statements therein do not in whole or in part mislead the Department as to any material fact.

It is hereby confirmed that I / We are entitled to act on behalf of our Corporation / Company / Firm / Organization and empowered to sign this document as well as such other documents, which may be required in this connection.

Dated _____ Day of _____ 2026

(Signature)

(In the capacity of) Duly authorized to sign the RFP Response for and on behalf of:

(Name and Address of Company)

Seal / Stamp of Company

CERTIFICATE AS TO AUTHORISED SIGNATORIES

I, _____ certify that I am _____ of _____ and that Mr. / Ms. _____ who signed the above Bid is authorized to bind the company by authority of its governing body.

Date: _____

(Seal here)

Format T4: Annual Turnover of the Bidder
(As per Qualification Criteria of Section II)

ANNUAL TURNOVER STATEMENT

*(To be furnished on the **letter head** of the Chartered Accountant)*

The Annual Turnover of M/s. _____ for the last 3 financial years are given below and certified that the statement is true and correct.

Sl.	Financial Year	Turnover in Rs.
1	2022 – 2023	
2	2023 – 2024	
3	2024 – 2025	

Date:

Signature of Chartered Accountant

Place:

(Name in Capital)

Membership No.: _____

UDIN: _____

Seal

Note:

- 1) To be issued on the **letter head** of the Chartered Accountant with Membership No.
- 2) Also attach photocopies of the **audited Profit & Loss Account of each year highlighting the turnover in support of that.**

Format T5: MANUFACTURER AUTHORISATION FORMAT

To

Ref: Tender No. IPR-ODISHA/2026/LED-JY/_____ Dated: _____ for: Supply, Installation, Operation and Maintenance of 65 Outdoor Digital LED Display Boards for Puri Shri Jagannath Yatra 2026.

Dear Sir / Madam,

We, _____ are the manufacturers of _____ [name of equipment(s)] and have the manufacturing factory at _____.

1. Messrs _____ (name and address of the agent) is our authorized dealer / distributor for sale and service of _____ (name of equipment(s)).

2. We confirm that Messrs _____ (name of the above distributor) is authorized to submit a tender and enter into a contract with the I&PR Department, Government of Odisha, for the above goods manufactured by us.

3. We also extend our full warranty and comprehensive maintenance support during the contract period and any extension period thereafter.

4. We undertake that we have adequate infrastructure and spare part support to carry out the maintenance services and do accept to provide LED uptime guarantee of 90% as per the requirement of the tender.

Yours faithfully,

(Signature with date, name and designation)

For and on behalf of Messrs _____
(Name and address of the Manufacturer)

Seal

Note:

1. This letter should be on the **letterhead** of the **manufacturer** and should be signed by a person having the power of attorney to legally bind the manufacturer.

2. **Original letter shall have to be attached in the technical bid.**

(Information as per the prescribed formats to be furnished in
Financial Bid Envelope)

Format F-1: Financial Bid

(To be submitted on the letterhead of the Bidder, signed by the Authorized Signatory)

Sl.	Description	Qty.	Unit Rate (INR)	Total Cost (INR)
1	NH-size LED Display Board (14 ft x 8 ft) — Supply, Installation, Operation & Maintenance for 15 days (inclusive of all cost)	42 Nos.		
2	Township-size LED Display Board (8 ft x 6 ft) — Supply, Installation, Operation & Maintenance for 15 days (inclusive of all cost)	23 Nos.		
Total Cost (before GST)				
GST @ ____%				
GRAND TOTAL (inclusive of all taxes)				

Amount in Words: Rupees _____

Note: The above quote is all-inclusive and covers all items listed under Section 3.7 of this RFP. No additional claims of any nature shall be entertained.

The GST shall be paid as per the applicable rates as per the date of service.

SECTION – VIII: ANNEXURES

Annexure – I

PERFORMANCE BANK GUARANTEE FORMAT

To,

WHEREAS..... (Name and address of the Bidder) (hereinafter called “the Bidder”) has undertaken, in pursuance of RFPno..... dated to undertake the service

(Description of services) (herein after called “the contract”).

AND WHEREAS it has been stipulated by..... (Name of the Client) in the said contract that the Bidder shall furnish you with a bank guarantee by a scheduled commercial bank recognized by you for the sum specified therein as security for compliance with its obligations in accordance with the contract;

AND WHEREAS we have agreed to give the supplier such a bank guarantee;

NOW THEREFORE we hereby declare that we are guarantors and responsible to you, on behalf of the Bidder, up to a total of

..... (Amount of the guarantee in words and figures), and we undertake to pay you, upon your first written demand declaring the Bidder to be in default under the contract and without cavil or argument, any sum or sums within the limits of (amount of guarantee) as aforesaid, without your needing to prove or to show grounds or reasons for your demand or the sum specified therein.

We hereby waive the necessity of your demanding the said debt from the bidder before presenting us with the demand.

We further agree that no change or addition to or other modification of the terms of the contract to be performed there under or of any of the contract documents which may be made between you and the supplier shall in any way release us from any liability under this guarantee and we hereby waive notice of any such change, addition or modification. This

performance bank guarantee shall be valid until the day of, 202

Our branch at Bhubaneswar (Name & Address of the Bank) is liable to pay the guaranteed amount depending on the filing of the claim and any part thereof under this Bank Guarantee only and only if you serve upon us at our Bhubaneswar branch a written claim or demand and received by us at our Bhubaneswar branch on or before Dt..... otherwise bank shall be discharged of all liabilities under this guarantee thereafter.

(Signature of the authorized officer of the Bank)

.....

Name and designation of the officer

.....

Seal, name & address of the Bank & Branch

Annexure-II: List of Required Documents for Technical Bid

Sl.	Document	Format / Reference
1	Technical Bid Cover Letter	Format T-1
2	Certificate of Incorporation / Partnership Deed / LLP Agreement	Self-attested copy Sec-II, Eligibility Criteria Sl. No. 2
3	GST Registration Certificate and PAN Card	Self-attested copy Sec-II, Eligibility Criteria Sl. No. 2
4	Audited Financial Statements (last 3 years) / CA-certified Turnover Certificate	Sl. No. 5
5	OEM Authorization Certificate (if Bidder is Dealer / Distributor / System Integrator)	Format T-5
6	Experience / Performance Statement (details of ≥ 60 LED installations in last 5 years with copies of Work Orders and Completion Certificates)	Sl. No. 4
7	Non-Blacklisting Declaration	Affidavit Sl. No. 9
8	Valid OEM Certifications (BIS, BS EN 12966, UL, EPR, RoHS, FCC, CE, ISO 9001, ISO 45001, ISO 14001, ISO 27001)	Sl. No. 8
9	Proof of registered office / service center in Odisha	Sl. No. 3
10	Demand Draft / Bank Guarantee for EMD (INR 20,00,000/-)	Sl. No. 11 & 5.3
11	Demand Draft for Bid Processing Fee (INR 10,000/-)	Sl. No. 11 & 5.4

Annexure-III: Site-Wise Location List

(The detailed site-wise list of the 65 LED Display Board locations shall be provided to the selected Bidder through the Work Order. A tentative list may be shared at the Pre-Bid Meeting.)

Annexure-IV: Indicative Map of Deployment Zones

(An indicative map showing the zones of LED Display Board deployment in Puri — National Highways, township roads, and major congregation areas — shall be shared with interested Bidders after the Pre-Bid Meeting.)